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**KATHY FLYNN
MCQUIGGAN, CPA**

CEO/Owner

Beach Cities Accounting, Inc.

Beach Cities Accounting is a professional services firm that provides outsourced accounting and bookkeeping support to small and mid-sized businesses and high-wealth individuals. After more than 20 years as a CPA in corporate America, Kathy Flynn McQuiggan launched Beach Cities Accounting in 2012.

How do you distinguish yourself from the competition?

"There are many accounting firms out there, but few come with our level of expertise and knowledge. Everyone on our team is a CPA and/or QuickBooks-certified. Because we're a

small firm, we work together closely to make sure our clients' needs are being met—using the most innovative and advanced technology and know-how in the industry."

FAST FACT

Beach Cities Accounting was chosen as one of 20 Intuit Firms of the Future—a recognition given to accounting firms using innovative technology and cutting-edge knowledge to help clients.

How do clients benefit from working with your team?

"We give our clients peace of mind. The finances of running a business can be incredibly stressful, and we want to take away that stress. We are there to be the back office, to take care of what the business owners don't want to or perhaps don't know how to do on their own. Whether that means handling a client's financials directly or working with their in-house bookkeeper or tax CPA to provide a second look at the books, the oversight we

provide ensures that reports are accurate. An extra set of eyes is also a deterrent to fraud."

What are the most common problems when working with clients?

"Many businesses have high turnover in their accounting departments, which can make their bookkeeping inconsistent and susceptible to errors. It's common to see QuickBooks files that are a mess because they were maintained by a well-intentioned bookkeeper who wasn't adequately trained. Even if only 1% or 2% of transactions are out of that person's scope or capabilities, those transactions can skew the numbers. We provide high-level oversight to make sure that doesn't happen."

What's most rewarding about your work?

"My team and I have a passion for helping businesses succeed, and I really love it when my clients 'get it!' When clients understand their financials and can use that understanding to grow their businesses, it's incredibly rewarding for both of us. I love what I do, and I only hire employees who share my passion and vision!"